

Baden-Baden - The good-good life

There are many reasons to visit Baden-Baden: Thermal springs, spas and nature, hotels of unparalleled quality and the lure of the casino are just a few of them.

Once established from the romans, 2,000 years ago, as a place for people to relax and reconnect with themselves, Baden-Baden has now evolved into an enchanting destination, offering a spectacularly diverse range of opportunities for both relaxation and excitement. Since 2021, Baden-Baden is also part of the UNESCO World Heritage as one of The Great Spa Towns of Europe.

Here are 10 very good-good reasons to visit the smallest cosmopolitan city:

1. Spa & Beauty

A soap brush massage in the traditional “Friedrichsbad”? Incomparably soothing. A rainy day in the Caracalla Spa’s extensive sauna landscape? Wonderfully relaxing. Both spas are not only impressive from an architectural point of view, they also offer high quality wellness and beauty treatments and are supplied with water that cannot be praised often enough. Bubbling upwards from twelve springs at a depth of about 2,000 metres under the earth. They push out roughly 800,000 litres a day, at temperatures of as much as 68 °C.

2. Casino & Kurhaus

The Kurhaus, the town’s splendid shining point. Stroll past the windows of the fine shops under the colonnades, take a little walk in the park, then the evening at the Kurhaus can begin: be it a concert, casino visit, midnight dinner or glittering ball – everything beguiles.

The Casino is the place where the night shimmers and shines: in the extravagant Club Bernstein, in The Grill restaurant and, of course, at the gaming tables. Roulette, blackjack and poker await you. Your chips are dwindling. You take a deep breath: put everything on the 17. And you win: heaps and heaps of money. Fabulous!

3. Art & Culture

Plunge into the art world with all your senses. Works by renowned international artists hang in the galleries: Picasso, Gerhard Richter, Neo Rauch – to name just a few of them exhibited in the Museum Frieder Burda. A glass bridge connects the Museum Frieder Burda with the State Art Gallery. The bridge might be seen as a symbol of what makes Baden-Baden unique: the extraordinary never stands alone but is always embedded – in conversation – with its surroundings. Another extraordinary and the only one of its kind is the Fabergé Museum, showing more than 700 masterpieces of Carl Peter Fabergé.

4. Operas & Concerts

The Festival Hall Baden-Baden is Germany's largest opera and concert hall. The construction was a much-anticipated event – and thanks to its widely celebrated acoustics, the building has more than exceeded expectations. Eleven months of the year the venue presents music and dance programs of the highest quality. Every Easter the Festival Hall produces its very own operas together with the Berlin Philharmonic, the world's best companies dance at the most exclusive ballet residences and many other artists can be seen and heard.

5. Sport & Music Events

Get your pulse racing. There's only one central question on everyone's mind during the International Horse Races at Baden-Baden's Iffezheim racecourse: who's the fastest? Not to be the fastest, but to be the oldest. That is the fact that counts at the International Vintage Car Meeting. The Philharmonic Orchestra inspires with gentle sounds at the Philharmonic Castle Concerts and at the Philharmonic Park Night. Finally, in Baden-Baden the year ends traditionally with the Christmas Market, a light snow falling and the scent of roasted chestnuts in the air in front of the grand festively lit Kurhaus. What more could you ask for?

6. Parks & Gardens

The Lichtentaler Allee park and gardens winds through charming parkland to the city's major art locations, allowing you to imitate a 19th century flâneur: "strolling slowly and with no particular goal". "The Promenade", Lichtentaler Allee's nickname, takes you past the grand hotels and museums, revealing to you the splendor of Baden-Baden's palaces and villas. Swan Lake, Caprice and Burning Love are just three of 400 rose varieties in the "Gönneranlage" rose garden that will bewitch you with their scents.

7. Belle Epoque & Modernity

Baden-Baden's hotels making guests feel at home. Accommodation is a word, which can hardly be used to describe Baden-Baden's myriad rooms, suites and apartments, which in their very diversity cater to every possible desire. Lovers of exuberant elegance, fans of mid-century design, city dwellers looking for rural charm as well as families: all are warmly welcomed. Whether to enjoy the luxury of the international grand hotel Brenners Park-Hotel & Spa, the elegance of the Maison Messmer, the modern Design of the Roomers, the charm of the Belle Epoque at the Hotel "Belle Epoque" or the romance at the hotel "The Little Prince".

8. Local & Global

Star awarded gourmet restaurants or cosy little taverns. There's no doubt that Baden-Baden whets the appetite – and sates it just as effortlessly, thanks to the variety of choice available to meet every taste. Global cuisine is also well represented, in all its forms: whether you prefer to sample ultra-trendy sushi and beef specialities, dine Indian or Asian food; enjoy seasonal French dishes, classic Bavarian or Bohemian specialities or the excellent local traditional cuisine. There's just one thing you have to do: choose.

9. Riesling & Schnapps

Baden-Baden is a mecca for gourmets and – let’s not forget – wine connoisseurs. What’s known simply as “surrounding countryside” elsewhere, is here called “Rebland”: with countless sun-drenched vineyards producing fruit for Riesling, Pinot Noir, Pinot Bianco, Pinot Gris, sparkling wine and schnapps. The region’s wineries give visitors a warm welcome, just as warmly introducing them to the latest additions to their cellars. Grapevines as far as the eye can see, an imposing castle and a stately palace surrounded by rolling hills, breath-taking views and the endless spoils of the kitchen and cellar, that’s the Rebland, Baden-Baden’s sun-drenched scenic terrace with enjoyment for all the senses!

10. Golf in Baden & Alsace

Get fit and play golf: One of Germany’s most beautiful regions awaits you!

Between the mountains of the Black Forest and the Vosges, six championship courses provide golfers with exhilarating challenges. After your golfing adventure, four Golf Hotels would be glad to welcome you for relaxation. The combination of the picturesque landscape, a luxurious ambience, a great cultural and wellness offer, and authentic hospitality is what makes the Golf Region Baden-Alsace so special.